



THE HESS COLLECTION

CONTACT: Jim Caudill  
[JCaudill@HessCollection.com](mailto:JCaudill@HessCollection.com)  
[707] 265-3489 or [707] 299-0796 Mobile

## Hess Collection Napa Valley Chardonnay Rejoins Mount Veeder / Napa Valley Tier With 2009 Vintage



**Mount Veeder, Napa, Calif** —The Hess Collection has returned its 2009 Napa Valley Chardonnay to its familiar spot in the winery's portfolio, as part of The Hess Collection Mount Veeder/Napa Valley tier.

For nearly two decades the Chardonnay was well-known and highly regarded in this portfolio position. Several vintages ago, as new vineyard designates were added to the Hess line-up, Hess Collection Napa Valley chardonnay, produced largely from the Su'skol vineyard in southern Napa near San Pablo Bay, was re-labeled as a vineyard designate, "Su'skol Chardonnay." In the 2009 vintage, it returns as "Hess Collection Napa Valley Chardonnay."

While the wine's sourcing will remain largely from the Su'skol vineyard, along with select lots from the winery's estate vineyards on Mount Veeder, with only a fine-tuning of the label, it's a welcome change in the marketplace, according to Mary Lawler, Director of Marketing.

"There is a tremendous equity in The Hess Collection brand, and

this simplifies and clarifies our legacy on Mount Veeder in a way that the market has requested," she explained. The 2009 vintage release will begin appearing on retail shelves later this spring.

Hess wines are offered as The Hess Collection Mount Veeder/Napa Valley tier, which includes the flagship Mount Veeder Cabernet Sauvignon and Chardonnay, Mount Veeder 19 Block Cuvée and now, the Hess Collection Napa Valley Chardonnay; Hess Allomi Cabernet Sauvignon, Petite Sirah and Sauvignon Blanc, from a vineyard on the benchlands east of Howell Mountain; and the popular Hess Select wines, including a Hess Select North Coast Cabernet Sauvignon, Monterey Chardonnay and North Coast Sauvignon Blanc.

## ### ##

Hess Family Estates produces terroir driven wines on four continents, and includes the wines of [The Hess Collection](#) on Mount Veeder in the Napa Valley; [Artezin](#) from California's North Coast; [Sequana Vineyards](#), highlighting Sonoma's Russian River Valley and the Santa Lucia Highlands of the Central Coast; [Colomé](#) and Amalaya from the Salta Province of Argentina; [Glen Carlou](#) from Paarl, South Africa; and [Peter Lehmann](#) wines from Australia's Barossa Valley. Hess imports [Brancaia](#) from Tuscany. Visit Hess Family Estates at <http://www.hess-family.com/>