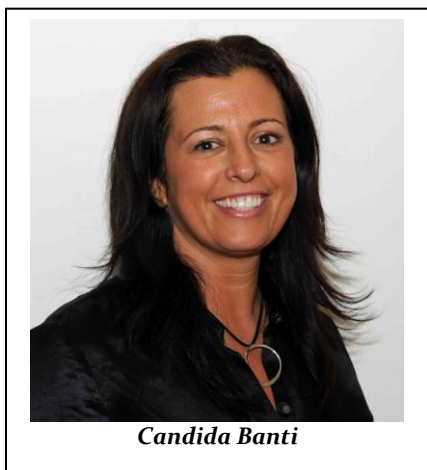


Candida Banti Joins The Hess Collection *National Accounts Manager, West Coast*



Napa, Calif. (Nov. 14, 2011) — Candida Banti has joined The Hess Collection in the newly created position of National Accounts Manager, West Coast, reporting to Bill Shenas, Director of National Accounts.

Banti comes to Hess after a distinguished career with Young's Market Company and most recently, from her role as Northern California On Sale Market Manager for Moët Hennessy USA, where she led a team of four focusing on sales and marketing in the on premise channel.

At Young's she served as Vice President, Director of Sales, National and Regional Accounts with a particular focus on key hotel and resort accounts. During her two decades with Young's she was based in Union City and San Francisco. Banti was named the National Accounts Sales Executive of the Year in 2007.

She received her Masters of Business (MBA) degree from St. Mary's College in Moraga this year, and earlier earned a Bachelor of Science degree from California State University at Sacramento.

"National accounts continues to be a focus and channel of great opportunity for us and we're pleased to add a team member with exceptional depth and insight to serve our clients," noted Shenas.

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The Hess Family Estates portfolio includes The Hess Collection from Napa, focusing on Cabernet Sauvignon and Chardonnay from Mount Veeder; Artezín, specializing in Zinfandel and heirloom varietals from the North Coast; Sequana Vineyards, offering Pinot Noir from Sonoma County's Russian River Valley and the Santa Lucia Highlands in Monterey; MacPhail Family Wines, featuring Pinot Noir from Mendocino's Anderson Valley and the Sonoma Coast; along with Glen Carlou from Paarl, South Africa; Peter Lehmann of the Barossa, Australia; and high altitude vineyard specialists Colomé and Amalaya from Argentina.

Visit Hess Family Estates on the web at hess-family.com and The Hess Collection at hesscollection.com.