



BRANCAIA

FACT SHEET

FOUNDING: Brancaia, located in the heart of the Chianti Classico and encompassing the two estates Brancaia and Poppi, has been owned by the Swiss couple Brigitte and Bruno Widmer since 1981. Brancaia in Maremma has been owned by the Widmers since 1998. Both estates are jointly managed by Barbara and Martin Kronenberg-Widmer.

ESTATE: The estate first achieved recognition when the 1983 vintage won first place at a major Chianti Classico tasting. Since then, through uncompromising dedication to quality, the brand has achieved considerable praise from media and consumers alike. Today, Brancaia is one of Tuscany's top wine growing estates.

VINEYARDS: The Brancaia estate comprises the vineyards in Brancaia (Castellina in Chianti) and Poppi (Radda in Chianti), located between 755 and 1,300 feet above sea level. 62 acres of vineyards are planted to Sangiovese (65%), Merlot (30%), and Cabernet Sauvignon (5%). The vineyards at Brancaia in Maremma are located at between 245 and 575 feet above sea level. 150 acres are planted to Sangiovese (45%), Cabernet Sauvignon (30%), Petit Verdot (10%) and Cabernet Franc and Merlot (15%).

CELLAR: The 3-story gravity flow cellars in Chianti Classico and Maremma are designed to give the grapes careful, gentle treatment to achieve the highest quality.

WINES: The Brancaia portfolio includes four distinguished, hand made wines.

CHIANTI CLASSICO - Brancaia Chianti Classico indulges wine lovers with a modern interpretation of the true history of Chianti Classico. It is produced from the best Sangiovese grapes from Brancaia and Poppi. The wine ages 16 months in French oak barrels (50% new).

IL BLU - The estate's top wine is an elegant and complex blend of Sangiovese (50%), Merlot (45%) and Cabernet Sauvignon (5%). It ages 20 months in French oak barrels (2/3 new).

TRE - Signifies the three grape varieties that comprise this blend—Sangiovese, Merlot, and Cabernet Sauvignon. The grapes are carefully selected from three estates: Brancaia (Castellina), Poppi (Radda) and Brancaia in Maremma (Scansano). The wine ages 12 months in French oak barrels.

ILATRAIA – The top product of the Maremma is an intense and elegant blend of Cabernet Sauvignon (60%), Sangiovese (30%) and Petit Verdot (10%). The wine ages 18 months in French oak barrels (50% new).

PEOPLE: The wineries have been owned by the Swiss couple Brigitte and Bruno Widmer since 1981. Martin Kronenberg, who is also a board member of Hess Family, is responsible for the management of the company and the worldwide distribution of the wines. Barbara Kronenberg-Widmer heads up winemaking and production, with the consulting support of winemaker Dr. Carlo Ferrini.